



# Al Ready ASEAN Hour of Code Guide



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## Let's get AI-Ready in One Hour

Al is no longer the future—it's already part of our daily lives. It's in the recommendations we see on YouTube, the filters on our photos, and the apps that help us navigate traffic. Are we ready for Al? We have to.

But here's the big question: How to be ready?

The answer is, by understanding how it works first. When we understand how AI works, we can make smarter choices. We can spot fake news, protect our privacy, and use technology more effectively.

At its core, AI is built on the logic of coding. And coding isn't just for programmers it's for anyone who wants to think critically, solve problems, and create something new. That's why Hour of Code exists: to make coding simple, fun, and accessible to everyone, no matter your background or experience.

### What is the Hour of Code?

Imagine if learning to code was as fun as playing a game. That's what the *Hour of Code* is all about. It's a one-hour introduction to computer science designed to spark curiosity and break the myth that coding is hard. With interactive activities in 48+ languages, anyone can try it—whether you're a student, parent, or teacher.

### Why Should We Learn to Code?

Tech is Everywhere – From social media to online shopping, AI and technology are shaping our world. Why just consume when you can create?

Problem-Solving – Coding teaches you how to think logically and solve problems creatively

Future-Proof Career – Tech-related jobs are some of the fastest-growing careers worldwide, and understanding coding gives you a head start

It's FUN! – Students rank coding as one of their favorite subjects, right up there with art and music

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### Why Start with Code.org to Learn AI?

#### • Beginner-friendly

The activities are designed for all ages, whether you're a student, parent, or teacher

#### • Hands-on activities

Instead of dry theory, you'll be learning through interactive games and activities featuring pop-culture characters

#### • Simple setup

All we need is a smartphone, tablet, or a computer. Some activities don't even require a device at all

### How to Join the Movement

1 2 3 4 Plan your event Register at code.org Pick an activity Host the hour of code! €

### More Than an Hour? Go for It! 🍅

The Hour of Code is just the beginning! Schools and educators can integrate coding into the curriculum, and anyone interested can explore more at <a href="https://studio.code.org/catalog">https://studio.code.org/catalog</a>





## Guide for Teachers & Communities: Hosting Your Own Hour of Code Event

Welcome to the Hour of Code – a global movement that makes learning about coding and AI fun, accessible, and impactful. Whether you're a teacher, community leader, librarian, parent, or just someone excited to introduce others to coding, this guide is here to walk you through every step — no tech experience required.

### Register at Code.org as a Teacher

#### Why Create a Teacher's Account on Code.org?

Setting up a *Teacher's Account* on Code.org is highly recommended to streamline the process of hosting an Hour of Code (HoC) event. With a teacher's account, you can:

- Assign a set number of participants to specific classes.
- Track participant progress during the event.
- Simplify participant registration through pre-assigned login methods (Picture Password, Google Classroom, etc.).
- Provide co-teachers with access, allowing for collaborative event facilitation.
- Generate data summaries to support reporting requirements.

This not only makes your event easier to manage but also ensures that every participant gets a smooth experience when accessing the materials

#### How to Create a Teacher's Account on Code.org

- 1. Go to https://code.org/
- 2. Click "Create Account"







3. Click "Sign up as a teacher"



- 4. Choose a sign up method
  - a. You can sign up using existing Google, Microsoft, Facebook or Clever account without having to set a password

### Sign up with...

Streamline your sign-in with easy single sign-on options.







b. Or, you can sign up directly using email address & setting up password

## Or sign up with Email

Email address

Password

Minimum 6 characters

Confirm password

Create my account





### How to Create a Class as A Teacher

- Go to <u>https://studio.code.org/home</u>, make sure you're already signed in to your teacher account
- 2. Click on "Create a Section"

#### Create a section



#### 3. Choose Student Login Method

When creating a new section, you will be prompted to choose the login method your student will use

Create a new section How do you want your students to sign in? Login Types		
Google Classroom	Picture password Recommended for ages 4 - 8 You will create accounts for your students. Students will log in with a secret picture.	Secret words Recommended for ages 9 - 12 You will create accounts for your students. Students will log in with a secret pair of words.
Personal logins Recommended for ages 13+ Each student will create their own Code.org account using their email address (kept 100% private*).		
LMS Integrations		
Clever View set-up guide	Canvas View set-up guide	Schoology View set-up guide





Login method	How it works	Best for	Age Group	Requires Email?
Google Classroom	You can import your student roster directly from Google Classroom	Schools/Instit ute using Google Classroom	All ages	Ves
Personal Logins	Each student creates their own Code.org account using an email address	<ul> <li>Independent</li> <li>Students</li> <li>Parents</li> <li>Educators</li> </ul>	13+	Ves Yes
Picture Password	<ul> <li>The teacher creates student accounts with auto-generated picture passwords</li> <li>Students log in by selecting their assigned picture</li> </ul>	Younger Students	4-8	X No
Secret Words	<ul> <li>The teacher creates student accounts with auto-generated secret words</li> <li>Students log in by typing a unique two-word phrase</li> </ul>	Elementary & middle schoolers	9-14	X No

Here are some things to consider when choosing a login method:





#### 4. Fill in the class creation form

To start teaching with Co Why should I create a cla	ode.org, first create one or more class sections. You can always c ass section?	create more later.
Class Sectior	1	
Class Name		
Grade (choose all that apply		9 10 11 12
Other		
Assian Curricul	Im	🗆 Decide later

Note: you can choose not to assign any curriculum and tick the "decide later" box if you want

#### 5. Add Co-Teachers

You may also add up to 5 co-teachers, but **make sure everyone already has an code.org account** 

#### - Add Co-Teachers

Add co-teachers by entering the email address associated with their Code.org account in the field below. Each section can have up to five co-teachers.

Co-teachers	
Email address	
	Add co-teacher
0/5 co-teachers added	
You haven't added any co-teachers yet	





6. Advanced Setting

### Advanced Settings



Notes:

- a. Turning on "Pair Programming" means that you'll allow more than one students to work on one laptop at the same time while sharing their progress
- b. Turning on "Lock this section" means that students won't be able to access your class without your invitation. If you want to make sure that only eligible students or participants are able to access the activity, you way want to turn this on.
- 7. Click on "Finish creating sections"



#### **Congratulations!**

Your class sections have been saved. Next, use the teacher dashboard to add students to your class sections.









## How to Assign Activity & Add Students to Class Section

After your classroom section has been saved, you can see the classes you have created and add students or assign courses to the class from your <u>dashboard</u> **Classroom Sections** 

Section	<b>\$</b> Grade	Course	Students	Login Info	
test	5, 6	Find a course	Add students	RNNNHD	\$

1. Click on "Find a course"

You will be redirected to the course catalog

2. Pick an activity you want to assign and click "Assign"









3. A prompt will appear, asking **which class** you want to assign the course with. Checkbox all the sections you want to assign the activity to.

×

Which section(s) do you want to as to?	sign "Al for Oceans"
When you assign a curriculum to a section, that curric students see upon signing in. Changing the assigned o students progress on other curriculum. Note: The mos version of the curriculum will be assigned to your sect Curriculum Catalog.	ulum will be the first thing curriculum will never affect at recent recommended ion when you assign from the
Your Sections	
Select all	
Cancel	Confirm section assignments

4. To add your students, simply click on "**Add Students**", you will be redirected to a guide on how to invite your students to your course





### How to Host an Hour of Code

### i Plan your event

#### 1. Pick a date & time

Choose a one-hour time slot that works for your audience. Hour of Code can be held anytime–during school class, after school, or even as a community event.

#### 2. Select a location

Will it be an online or an offline event? You can host your event at:

- Schools (classroom, library, computer lab)
- Community Centers (public library, community space)
- Online (Zoom, Google Meet, or other platforms)

#### 3. Prepare data collection

To support effective monitoring and evaluation of the AI Ready ASEAN Programme, **data collection during the HoC campaign is required**. Data should be collected at the *school or community level*, not on an individual (name/address) basis.

#### The following data should be captured:

- School/University/Community Details (Name, Type, Location/Country)
- Demographics (Gender: Male, Female, Non-binary)
- Total Number of Participants (by age group, if possible: 6-12, 13-17, 18-35, 35+)
- Type of Event (Online/Offline/Hybrid)
- Date & Duration of Event
- Activity Type (Plugged/Unplugged)







### 🙉 Choose an activity

#### 1. Define your audience

Knowing your audience helps you choose the right activities, teaching approach, and support materials to ensure an engaging and impactful experience.

#### a. Who's Your Audience?

Each group has different needs and interests:

- i. Youth (15-35 years old)  $\rightarrow$  Fun, hands-on activities that spark curiosity
- ii. Parents  $\rightarrow$  Activities that help them support their child's Al learning
- iii. Educators  $\rightarrow$  Teaching-focused activities with structured lesson plans
- iv. Trainers  $\rightarrow$  In-depth AI literacy & teaching techniques

#### b. What do you want participants to learn?

Here are some key themes and corresponding AI activities you might want to consider:

- i. Al Basics (For complete beginners)
  - 1. Learn what AI is, how it works, and where it's used
  - 2. Example: AI in Everyday Life—Explore AI-powered apps and tools in daily routines.
- ii. AI Skills & Creativity (For hands-on learners)
  - 1. Learn to interact with AI through coding, content creation, and automation
  - 2. Example: Text-to-Game AI—Turn a written story into a playable AI-powered game!
- iii. AI Ethics & Security (For critical thinkers)
  - 1. Discuss the responsible use of AI and its societal impact
  - 2. Example: AI Misinformation Challenge—Identify deepfakes and misleading AI-generated content
- iv. Al for Impact & Careers (For future-focused learners)
  - 1. Discover AI's role in different industries and career paths
  - 2. Example: AI for Social Good—Learn how AI is used in climate research, healthcare, and disaster relief





#### c. What Type of Activity Works Best?

Think about <u>how your audience learns best</u>. Pick an activity format that suits their style

- i. Hands-on Coding (For interactive learners)
  - Perfect for those who enjoy building, experimenting, and problem-solving
  - Example: *Classic Maze*—Learn how programming logic works to help the character reach destination with block-coding.
- ii. Game-Based Learning (For fun and engaging learning)
  - Uses AI-powered games to teach AI concepts in a playful way
  - Example: *AI for Oceans*—Train AI to recognize trash and clean the ocean!
- iii. Unplugged Activities (For screen-free learning)
  - A flexible way to explore coding concepts without relying on technology, making learning more accessible
  - Example: *AI & Ethics Discussion Game*—Use role-playing and decision-making exercises to explore how AI makes choices and the ethical dilemmas it faces







#### 2. Select the Activity

Choose one main activity based on your audience

a. Visit the code.org catalogue Go to <u>https://studio.code.org/catalog</u>



- b. Filter the activity based on your program needs
  - i. Click on 'Duration' to filter out the activity based on how long it should be conducted. Since we are hosting an hour of code, we'll





#### choose 'Lesson'.

#### Filter by:



ii. Use the filter menus to customize your search and discover activities that best fit your program

Filter by:

Grade 🗸	🛛 Ouration 🗸	Topic 🗸	Device 🗸	Curriculum N

What Each Filter Means:

- a. Grade the appropriate grade level for your target audience
- b. Duration how long the activity should take
- c. Topic specific subjects you want to focus on (e.g. Al, robotics)
- d. Device filter based on technology that will be used by your audience on the day of the event (e.g. laptops, phones, tablets)
- e. Curriculum align activities with an educational framework or learning goal
- iii. If you need help, refer to our <u>Plugged Activity Playlist</u> or <u>Unplugged Activity Playlist</u> to choose your activity





### 🔶 Promote your event

You may invite your students, community members, or fellow educators to your event. Use social media, school announcements, and emails to invite participants. Engage local influencers, government agencies, or community leaders for support. You may also print posters or digital flyers to share with your audience.

Here are some resources you can use:

- 1. <u>Email Templates</u>
- 2. Poster
- 3. Videos

### Prepare for the event

#### 1. Prep the Venue (Offline Events)

- a. PC/Computer/Tablets: if you are providing devices for your participants to use in the event, ensure that there are enough devices & the devices are working properly
- b. Internet access: if you're holding a plugged activity, make sure that the Wi-Fi strength is able to support your event & that each device are connected to the internet.
- c. Projectors/Speakers: check your presenting & sound devices
- d. For areas with limited or no internet access, consider these options:
  - i. Use Unplugged Activities (hands-on coding exercises without devices).
  - ii. Download and print all necessary materials (worksheets, prompts, and lesson guides) ahead of time.
  - iii. Prepare a brief orientation so facilitators understand the flow before the event starts.
  - iv. Use pre-recorded videos that can be shared offline (USB or offline devices)

#### 2. Prepare the Conference (Online Events)

- a. Webcam & Sound: check the presenter's webcam & sound to ensure it's working properly before the event
- b. Share Screen: If you have a presenter for your event, check the share screen feature in the conference app that you're using (e.g. Zoom, Google Meet, etc) to make sure it's working properly





c. Capacity: Some conference apps are limiting the audience capacity. Please make sure that the app you're using is able to cater to the size of your audiences

#### 3. Prepare materials

- a. Hand out guides/worksheets for younger students if needed
- b. Have a lesson plan ready for educators

### 📳 Facilitate

The hour of code rundown is as follows:

Duration	Agenda	Description	
5-10 mins	Opening	<ul> <li>Welcoming the participants</li> <li>Introducing today's event &amp; activities</li> <li>Pre-test</li> </ul>	
25-45 mins	Main Activity	<ul><li>Diving into activities</li><li>Engage in discussions</li></ul>	
5-10 mins	Wrap up & Closing	<ul> <li>Reflect about today's learnings</li> <li>Post-test</li> <li>Handing out the certificates</li> </ul>	

#### Opening

#### 1. Start with an introduction

- a. Explain the event, what coding is and why it's important
- b. Show an inspiring short video (e.g. Hour of Code intro videos)

#### 2. Guide participants through the activity

- a. Let participants explore the activity at their own pace
- b. Encourage collaboration and problem solving
- c. Assist participants if they get stuck, but let them try to solve problems first!

#### 3. Celebrate success

- a. Encourage participants to complete the challenge
- b. Take photos & share on social media using #HourOfCode
- c. Distribute certificates to recognize participants' efforts





#### Wrap up & Closing

#### 1. Closing remarks

- a. Ask participants to share what did they learn today
- b. Discuss how coding is used in real life
- c. If you want, you may provide next steps for those interested in learning more

#### 2. Collect feedbacks

- a. Use simple surveys or ask for verbal feedback
- b. Educators can ask: "Would you like more coding workshops?"
- c. We recommend using the pre & post assessment to capture the learners' interest and attitude further.

#### **Pre & Post-Assessment**

Please use the pre- and post-assessment available in the same folder, which you can access through this following link:

- Pre-assessment
- <u>Post-assessment</u>

### Share your success

#### **Post on Social Media**

- 1. Share event highlights and participant experiences
- 2. Tag local communities, schools, and partners to increase visibility

Congratulations! You've successfully hosted an Hour of Code!





## Computer Science with Code.org: Hour of Code Playbook

## Why Learn Computer Science?

Before we dive into AI, it's essential to understand the foundations of computer science (CS). AI is built on key CS concepts like logic, algorithms, data, and problem-solving.

#### 𝔅 Why should students learn CS?

- Critical Thinking & Problem-Solving Learn how to break down problems logically
- Understanding the Digital World Everything from social media to selfdriving cars relies on CS
- Preparation for AI & the Future AI is a tool; CS teaches how to build, use, and control it
- No Tech? No Problem! CS concepts can be taught through hands-on activities, games, and discussions—no computers needed!

### Why Start with Hour of Code?

- 🙎 Learn Al in Just 1 Hour Quick, fun & interactive
- 🛤 Hands-On Activities No lectures, just coding & play!
- • No Experience Needed Perfect for all ages & backgrounds
- 6 Essential AI Skills Understand how AI learns, thinks & makes decisions

### How to Start?

Learn more about how to do Hour of Code <u>here</u>





### Plugged Activity Playlist

We've curated a list of activities to introduce Computer Science and Al from Hour of Code just for you. Keep in mind that for most of these activities, a stable internet connection is required. If you are looking for something that can be suitable for area with low or limited internet access, you might want to consider unplugged activities that do not require internet connection instead.

#### 🚽 Write Your First Computer Program (Classic Maze)

A fun, creative way to introduce AI decision-making while encouraging students and kids to think about how AI predicts patterns.

🎯 Learning Goal	Basic Coding, Computer Science Concepts
n Audience	Youth, Parents, Educators
🔶 Skills learned	Block-Based Coding, Debugging
∱ What you'll do	Learn coding fundamentals using blocks
Ø URL	<u>Classic Maze</u>

#### 🖆 Dance Party Al

A fun, creative way to introduce AI decision-making while encouraging students and kids to think about how AI predicts patterns.

🎯 Learning Goal	Al Basic, Al Skills, Computer Science Concepts
La Audience	Youth, Parents, Educators
🔶 Skills learned	AI Decision-Making, Creative Coding
🏃 What you'll do	Train AI to sync dance moves to music
Ø URL	Dance Party Al





#### **\* Code with Anna and Elsa**

Use simple coding concepts to create beautiful snowflake patterns with Anna and Elsa

🎯 Learning Goal	Geometry, Computational Thinking
La Audience	Youth, Parents, Educators
🔶 Skills learned	Block Coding, Drawing with Code
⁺ What you'll do	Program Anna and Elsa to draw patterns using code
ØURL	Code with Anna and Elsa

#### 💺 Make a Flappy Game

Create and customize your own version of the classic Flappy Bird game!

🎯 Learning Goal	Game Development, Event Programming
<b>1</b> Audience	Youth, Educators
🚖 Skills learned	Block Coding, Game Logic
🏃 What you'll do	Create a simple platform flappy bird game
ØURL	<u>Flappy Bird</u>

#### Al for Oceans

A great way to explore AI's role in solving real-world problems, how AI is trained using data, and start conversations about AI ethics and bias—how do we teach AI to make the right choices?

🎯 Learning Goal	Al Training, Machine Learning, Ethics
La Audience	Youth, Parents, Educators





🔶 Skills learned	AI Classification, Bias in AI
🏃 What you'll do	Train AI to recognize fish vs. trash
Ø URL	<u>Al for Oceans</u>

### Teacher Guide & Lesson Plans for plugged activity

To make your Hour of Code sessions more structured and engaging, each activity comes with a lesson plan or teacher guide.







#### C O D E Lesson 1: Write your first computer program **Overview** View on Code Studio **Objectives** In this lesson, learners of all ages get an introductory experience with coding and computer science in a safe, supportive environment. This Students will be able to: lesson has been designed for young learners, ages 4-10, but can be what students adapted for older learners using the differentiation suggestions · Define "coding" and "computer science" · Identify key computer science vocabulary ovided. will learn · Identify places to go to continue learning Purpose computer science and coding Preparation This lesson introduces the core CS concepts of coding and programming (using blocks), as well as simple debugging techniques. One Week Before Your Hour of Code Agenda Review the Hour of Code Educator Guide and Best Practices from Assessment (2 minutes) Successful Educators in order to begin to Wrap Up (5 minutes) plan your Hour of Code event. Debrief Register your Hour of Code event if Celebrate lesson you'd like to receive swag or classroom Next Steps support. Extended Learning Review and complete the online tutorial structure & Beyond an Hour of Code yourself: Write your first computer Getting Started (5 minutes) preparation program duration Setting the Stage Be sure to test it first before asking your Activity (30-45 minutes) students to complete it. Check your checklist Differentiation Suggestions technology and decide if you need to Adjustments for K-2 Teachers troubleshoot anything in advance of your Hour of Code. One Day Before Your Hour of Code Print one or more of the Exit Ticket examples at the end of this lesson plan, or create your own. Each student who completes the activity should receive a certificate. Print one for everyone in advance to make this easier at the end of your Hour of Code. Vocabulary key terms • code - (v) to write code, or to write used in the instructions for a computer. • Debugging - Finding and fixing problems in an algorithm or program. activity • Program - An algorithm that has been coded











#### How to Use the Teacher Guide Effectively

#### 1. Before the Session:

- a. Read the lesson plan to familiarize yourself with the activity
- b. Test the activity yourself to anticipate student challenges
- c. Prepare the necessary materials (computers, devices, internet access)
- d. Plan student grouping if necessary (in pairs or small groups)
- e. If you're holding an offline event, you may want to consider printing the certificates ahead of time

#### 2. During the Session:

- a. Set the stage by explaining key terms & relevant concepts mentioned in the guide
- b. Introduce the activity, give a quick demo or play a related video
- c. Encourage students to explore and try while you guide and support them
- d. Use the discussion prompt in the lesson plan to spark curiosity

#### 3. After the Session:

- a. Reflect & discuss, ask the students what they have learned and enjoyed
- b. Celebrate achievements by handing the completion certificate
- c. Encourage students to continue learning by suggesting follow-up activities on code.org







### Unplugged Activity Playlist

Not every classroom has access to computers—but that shouldn't stop students from learning about computer science and AI concepts! Unplugged activities use hands-on, interactive lessons to teach coding logic, algorithms, encryption, and data compression without needing a screen.

These activities help learners think like a computer scientist, solve problems, and collaborate—skills that are essential for AI and beyond. You may use the activities for a stand-alone hour of code or integrate it to the training.

#### 🔄 Programming Unplugged: My Robotic Friends Relay

A team-based relay game where students write and debug programs using symbols to guide their "robotic friends."

🎯 Learning Goal	Computational Thinking, Teamwork, Debugging
<b>1</b> Audience	Youth, Parents, Educators
👷 Skills learned	Algorithmic Thinking, Problem-Solving
⁺ What you'll do	Work in teams to create and debug symbol-based programs
<b>☆</b> Materials	<ul> <li>Symbol Key (1 per group)</li> <li>Cup Stack Pack (1 per group)</li> <li>Disposable Cups or Paper Trapezoids (6 or more per group)</li> <li>Blank paper or note cards (1 per person)</li> <li>Writing Instrument (1 per person)</li> </ul>





### Text Compression

Students learn how data is compressed by identifying patterns and representing information with fewer bits

🎯 Learning Goal	Data Representation, Computational Thinking
<b>1</b> Audience	Youth, Parents, Educators
📌 Skills learned	Pattern Recognition, Problem-Solving
∱ What you'll do	Encode and decode text using compression techniques
🛠 Materials	<ul> <li>Printed Text Compression Activity Guide &amp; Handouts</li> <li>Pencils</li> <li>Paper</li> </ul>

#### **i** Simple Encryption

Students explore encryption by encoding and cracking secret messages using the Caesar Cipher and Random Substitution Cipher

🎯 Learning Goal	Cybersecurity, Computational Thinking, Cryptography
<b>1</b> Audience	Youth, Parents, Educators
🚖 Skills learned	Pattern Recognition, Problem-Solving, Encryption Basic
∱ What you'll do	Encrypt and decrypt messages using ciphers
🛠 Materials	<ul> <li>Printed Cipher Wheels</li> <li>Alphabet Charts</li> <li>Pencils &amp; Paper</li> </ul>





#### 🖆 Dance Party: Unplugged

A high-energy activity where students use events to control dance moves, simulating how programs respond to user input

🎯 Learning Goal	Event-Based Programming, Computational Thinking
<b>1</b> Audience	Youth, Parents, Educators
🔶 Skills learned	Sequencing, Event-Driven Thinking
∱ What you'll do	Respond to "event triggers" in a group dance activity
<b>☆</b> Materials	<ul> <li>Music</li> <li>Projector (optional, for teacher to show dance slides if needed)</li> <li>Printed events controller</li> </ul>





#### Teacher Guide & Lesson Plans

To make your Hour of Code sessions more structured and engaging, each activity comes with a lesson plan or teacher guide.

Onplugged Activity Teacher Guide







#### **Teaching Guide**

#### Warm Up Introduction

#### intro

step-by-step

activity guide

Recall that in "My Robotic Friends" we guided our teammate's Automatic Realization Machine (ARM) using arrows. Take a moment to go through a quick "My Robotic Friends" example as a reminder. It can either be one that you have alread covered or one that is new

We are going to do the same kind of thing today, but instead of controlling each other, we are going to work together to create a program one symbol at a time

#### Main Activity (15 min)

#### **Relay Programming Activity**

The practice lesson was easy enough; let's add some action! We're going to do the same type of thing (create a program describing how the cups are stacked) but now we're going to do it in relay teams, one symbol at a time

The rules of this game are simple

- · Divide students into groups of 3-5. · Have each group queue up relay-style
- Place an identical stack of cups at the other side of the room/gym/field from each team.
- · Have the first student in line dash over to the cups, review it, and write down the first symbol in the program to reproduce that stack.
- The first student then runs back and tags the next son in line, then goes to the back of the queue. • The next person in line dashes to the stack of cups, reviews the stack, reviews the program that has
- already been written, then either debugs the program by crossing out an incorrect symbol, or adds a new one. That student then dashes back to tag the next person, and the process continues until one group has finished their program.

- Here are some clarifications that need to be shared from time to time:
- · Only one person from each group can be at the image at one time. · It is okay to discuss algorithms with the rest of the
- group in line, even up to the point of planning who is going to write what when they get to the cups. When a student debugs a program by crossing out an incorrect instruction (or a grouping of incorrect instructions) this counts as their entire turn. The next player will need to figure out how to correct the re
- item.
- First group to finish with a program that matches the stack of cups is the winner! Play through this several times, with mages of increasing difficult

#### Wrap Up (15 min)

#### Flash Chat: What did we learn?

- What did we learn today?
- What if we were each able to do five symbols at a time? How important would it be to debug our own work and the work of the programmer before us?
- · How about with 10 symbols?
- 10,000? Would it be more or less important?
- Is it easier or harder to have multiple people working on the same program?
  Do you think people make more or fewer mistakes when they're in a hurry?

#### **Extended Learning**

Use these activities to enhance student learning. They can be used as outside of class activities or other enrichment Pass the paper

· If you don't have the time or room for a relay, you can have students pass the paper around their desk grouping, each writing one arrow before they move the paper along.

#### Fill It, Move It

- As the teacher, create a stack of cups with as many cups as children in each group.
- · Have the students write as many symbols in the program as it takes to get to the next cup (including putting the cup down) before passing to the next person.

#### Debugging Together

Create a stack of cups at the front of the room. Have each student create a program for the stack. Ask students to trade with their elbow partner and debug each other's code.

- Circle the first incorrect step, then pass it back.
- · Give the students another chance to review and debug their own work. Ask for a volunteer to share their program.

Ask the class:

- · How many students had the same program? · Anyone have something different?

#### extensions & follow up

#### teaching tips





#### How to Use the Teacher Guide Effectively

#### 1. Before the Session:

- a. Read the lesson plan to familiarize yourself with the activity
- b. Test the activity with few other teachers to anticipate student challenges
- c. Prepare the necessary materials (printed handouts/templates, cards, etc)
- d. Plan student grouping if necessary (in pairs or small groups)
- e. Print the certificates ahead of time

#### 2. During the Session:

- a. Set the stage by explaining relevant terms presented in vocabulary and guide
- b. Introduce the activity, give a quick demo or play a related video
- c. Encourage students to explore and try while you guide and support them
- d. Use the discussion prompt in the lesson plan to spark curiosity

#### 3. After the Session:

- a. Reflect & discuss, ask the students what they have learned and enjoyed
- b. Celebrate achievements by handing the completion certificate
- c. Encourage students to continue learning by suggesting follow-up activities on code.org
- d. Each Local Implementing Partner (LIP) is required to gather at least five testimonials from HoC participants with the following criterions:
  - i. The testimonials can be in video or written format
  - ii. The testimonials should capture the impact, excitement, or personal changes participants experienced after joining Hour of Code (HoC)
  - Prioritize testimonials from vulnerable groups (e.g., people with disabilities, women, indigenous communities, those facing gender discrimination, or from low-middle income families)
  - iv. Include a thank you message to Google.org and ASEAN
     Foundation for the opportunity to participate in the AI Ready
     ASEAN Programme and Hour of Code

These testimonials will be valuable in showcasing the impact of the program





## How to Promote the Hour of Code Event

Your Hour of Code event isn't just an activity, it's a movement. To inspire young minds, support educators, and empower parents across ASEAN, spreading the word is key. With effective promotion, you'll:

- Spark curiosity and excitement about coding
- Reach a diverse audience, from people with tech backgrounds to first-time coders
- Build anticipation and turn your event into a memorable community event

You can promote your event using email, poster, or even videos. We already have some pre-made promotion materials made in advance, but we also provide a guide in case you want to develop promotion materials yourself.

## **Email Templates**

This section includes ready-to-use email templates to help streamline communication for the program. Whether you're sharing updates, sending invitations, or engaging stakeholders, these templates ensure clear and consistent messaging. Simply personalize the details as needed.





## For Schools, Companies & Community Members

Subject: Imagine If Every Student Knew How to Code....

What if every student had the power to create apps, design games, or even build the next big tech innovation? The world is shaped by technology—yet most people never learn how it works.

That's why **Hour of Code** exists. A movement that has already introduced over **100 million students** worldwide to the magic of coding. Supported by Google, Apple, and Disney, it has inspired world leaders **to write their first lines of code!** 

P This is your chance to be part of it.

Bring Hour of Code to your school, company, or community during
 Computer Science Education Week (October 1 - December 18).

No experience? No problem. Hour of Code is designed for everyone—students, teachers, and professionals alike.

Set started today at <u>code.org</u> and be part of the future.





## For Parents

**Subject:** The Hour of Code is Changing Students' Futures – Here's How

Dear Parents,

We all want a bright future for our children. In today's technology-driven world, success depends on understanding how technology works.

That's why **[School Name]** is excited to take part in **Hour of Code**, the world's largest learning event during **Computer Science Education Week (October 1 - December 18)**. With over 100 million students participating globally, this event helps children develop essential **problem-solving, teamwork, and computational thinking** skills—beneficial for any career path!

We need your support to make this event a success!

- Volunteer to assist during the event
- Spread the word in your community
- Even host your own Hour of Code session at home!

Together, we can empower the next generation with 21st-century skills. Learn more at **hourofcode.com**.

Best regards, [Your Name] [Your Position]





### For Media

**Subject:** Local School Brings the Excitement of Computer Science to Students

Computers are everywhere, shaping industries and redefining how we work and communicate.

This year, **[School Name]** is proud to be part of **Hour of Code**, the largest global initiative to introduce students to computer science. Featured on **Google, MSN**, **Yahoo!, and Disney**, this movement has reached over **100 million students worldwide**.

On **[Date]**, we are hosting an **exciting kick-off event**, where our students will take their first steps into coding. We would love for you to cover this inspiring initiative and witness the future of technology in action.

#### Event Details:

- 🔝 When: [Date & Time]
- **Where:** [Address & Directions]
- **Contact:** [Your Name], [Your Position], [Your Phone Number]

Looking forward to your presence and coverage!

Best regards, [Your Name] [Your Position]





## For Politicians

**Subject:** Shaping the Future Together – Join Us in Empowering Digital Literacy

Dear [Mayor/Governor/Council Member Last Name],

Your dedication to **[mention a relevant initiative, e.g., digital literacy, youth empowerment, or education]** is truly commendable. In a world increasingly driven by technology, ensuring that our students have access to essential digital skills is more important than ever.

At **[School Name]**, we are committed to preparing our students for the future by participating in **Hour of Code**—a global movement that has introduced **over 100 million students** to the fundamentals of coding.

We would be **honored** if you could join us at our **Hour of Code Kickoff Event** to witness our students take their first steps in coding. Your presence would **inspire the next generation** to not just consume technology, but to **create it**.

- **Date & Time:** [Insert Details]
- **Location:** [Insert Venue]
- **Contact:** [Your Name], [Your Position], [Your Phone Number]

We sincerely hope you can attend and support this initiative in shaping a brighter future for our youth.

Best regards, [Your Name] [Your Position]





# How to Use a Promotional Video for the Hour of Code

#### Define Your Objective

Clearly state what you want your video to achieve:

- Awareness: Introduce Hour of Code to a wider audience
- Engagement: Encourage people to participate
- Call to Action (CTA): Get schools, students, or parents to join

#### Know Your Audience

- Youth: Make it fun, energetic, and visually appealing. If your target audience is 18+ you may also highlight the benefits of knowing coding for future career
- Educators & Schools: Highlight the benefits of teaching coding
- Parents: Show how easy and beneficial it is for kids

Section	Duration	Description
Opening Hook	10s	A strong statement or question. <i>Example:</i> "What if you could teach AI to clean the ocean?"
Body	30s	Showcase the experience with visuals and testimonials. Use short clips of students coding, teachers guiding, and happy moments.
Call to Action (CTA)	10s	Encourage viewers to join. <i>Example:</i> "Sign up now and start your coding journey today!"

#### Script & Storyboard

#### Record & Gather Footage

• Use **real footage** from past events, student reactions, or testimonials. Each Local Implementing Partner (LIP) is required to gather 5 testimonials in the form of video testimonials or text, you can utilize these testimonials if it already exist





- Supplement with animations if possible. You can use Canva, Powtoon, Adobe Premiere Rush, etc
- Ensure clear audio and natural lighting

#### Optimize for Different Platforms

- Instagram Reels & TikTok: 9:16 vertical, 30-60 seconds
- YouTube & Facebook: 16:9 horizontal, up to 2 minutes
- Twitter (X): Short and direct, 45-60 seconds

#### Final Review & Publish

- Test the video with a small group.
- Ensure accessibility (subtitles, clear fonts).
- Publish with an engaging caption and hashtags, for example: *#HourOfCode #AIReady #CodingForAll*

## How to Design a Poster for the Hour of Code

#### Identify Key Information

A good poster should answer:

- What? Hour of Code Free coding activity for all ages
- Why? Learn AI and coding in a fun, engaging way
- When & Where? Event date, registration link, or QR code if applicable
- Who? Organizers (Your community/school/organization, ASEAN Foundation, Google.org, etc.)

Choose the Right Tool

- Canva (best for beginners)
- Adobe Illustrator / Photoshop (for professional design)
- Figma (for web-based collaborative design)

#### **Design Principles**

• Colors: Add vibrant colors (blue, green, orange) for excitement when applicable





- Typography: Use bold fonts for the main message, readable body text
- Images: Include coding-related visuals, happy students, AI graphics
- Layout: Follow a clear hierarchy:
  - Main Message (largest text)
  - Supporting details (medium text)
  - CTA (bold and eye-catching)

#### Include Engaging Elements

- Icons (AI, coding symbols, kids learning)
- QR Code (to sign up or learn more)
- Social Media Handles (for more engagement)
- Hashtags (#HourOfCode #AIForEveryone)

#### Test & Publish

- Get feedback on readability and engagement
- Export in high resolution (PNG, PDF for print, JPG for social media)
- Share on social media, schools, community boards